



## Local PPC Rate Card

|                                 | Bronze   | Silver   | Gold       | Platinum   |
|---------------------------------|----------|----------|------------|------------|
| <b>Budget</b>                   | \$300.00 | \$500.00 | \$750.00   | \$1,000.00 |
| <b>Reporting/Management Fee</b> | \$199.00 | \$299.00 | \$399.00   | \$499.00   |
| <b>Monthly Total</b>            | \$499.00 | \$799.00 | \$1,149.00 | \$1,499.00 |

### What's Included:

- Landing Page Development
- Monthly Reporting
- Call Tracking/Recording – Recording may vary based on industry due to privacy laws
- Google Analytics Reporting
- One Time Setup Fee \$299.00

*This Program includes an Annual Contract that must be completed for a minimum of 3 months. If you wish to cancel after 3 months, you may do so with a 30 day written notice (email will suffice).*